Financial Accounting and Entrepreneurial Ventures

Office: Briggs Hall 218
Phone: Ext. 6665
Class Meetings: TR 2:30 pm – 4:30 pm Briggs 422
Office Hours: TR 1:00 pm – 2:00 pm, by appointment


Various case studies supplied by instructor as assigned.

This course provides an introduction to financial statement analysis with a focus on accounting principles and procedures, leading to a review of financial statements and an understanding of how accounting data are used to analyze entrepreneurial ventures and economic activities.

The grade for the course will be determined as follows:

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<th>Grade</th>
<th>Description</th>
<th>Requirement</th>
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<td>95 – 100</td>
<td>May 1, 2012</td>
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<td>A-</td>
<td>92 – 94</td>
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All exams are closed notes, closed book, and are to be completed within the allotted time period. Appeals to take examinations at times other than those scheduled must be based on official sanctioned reasons.

Grading scale for this course is as follows:
ECON 170 Syllabus
Financial Accounting and Entrepreneurial Ventures

Week 1

March 27
Read Chapters 1-2
Introduction Power Point

March 29
PBS Video - Frontline Production
(How to Steel $500 Million)
Read Chapters 1-2
Financial Literacy Worksheet I

Week 2

April 3
Read Chapter 3-4
Read Chapter 3
Chapter 1 Problems 1-5, 7
Chapter 2 Problems 1,6,14
Chapter 3 Problems 1,7,14

April 5
Read Chapter 5-6
Read Chapter 4
Chapter 4 Problems 1,5,14
Harrold’s Sporting Goods Case Study (#1)

Week 3

April 10
Read Chapter 7-8
Read Chapter 5
Chapter 5 Problems 1,5,12

April 12
Read Chapter 9-10
Read Chapter 6
Chapter 6 Problems 1,2,18
Chem-Med Company Case Study (#2)

Week 4

April 17
Read Chapter 11-12
Financial Literacy Worksheet II
LCC Corporation Worksheet

Financial Management
In-Class Video & Discussion
Financial Intelligence
In-Class Group Activity

Financial Management
Financial Management
Financial Management
Financial Management
Financial Management
Financial Management
Financial Management
Financial Management
Financial Intelligence
In-Class Group Activity
In-Class Worksheet
# ECON 170 Syllabus
## Financial Accounting and Entrepreneurial Ventures

<table>
<thead>
<tr>
<th>Date</th>
<th>Assignments</th>
<th>Section</th>
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<tr>
<td>April 19</td>
<td>Read Chapter 13-14</td>
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<td>Read Chapter 7</td>
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<td>Chapter 7 Problems 1,9,19</td>
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<td>Glen Mount Furniture Company Case Study (#3)</td>
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<td><strong>Week 5</strong></td>
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<td>April 24</td>
<td>Read Chapter 15-16</td>
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<td>Read Chapter 17-18</td>
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<td>In-Class Worksheet</td>
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<td><strong>Week 6</strong></td>
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<td>May 1</td>
<td><strong>Mid-Term Exam</strong></td>
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<td>May 3</td>
<td>Mid-Term Review</td>
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<td>Fresh &amp; Fruity Foods, Inc. Case Study (#7)</td>
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<td><strong>Week 7</strong></td>
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<td>May 8</td>
<td>Read Chapter 19-20</td>
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<td>Read Chapter 9</td>
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<td>May 10</td>
<td>Read Chapter 21-22</td>
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<td>Allison Boone, M.D. Case Study (#9)</td>
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## ECON 170 Syllabus
### Financial Accounting and Entrepreneurial Ventures

### Week 8
- **May 15**
  - Read Chapter 23-24
  - *Financial Intelligence*
  - *Peter Pricket, President*
  - First National Bank
  - Fox Valley
- **May 17**
  - Read Chapter 25-26
  - *Financial Intelligence*
  - *Billie Jo Higgins, CPA*
  - Goodwill Director of Finance

### Week 9
- **May 22**
  - Read Chapter 27
  - Read Chapter 11
  - Chapter 11 Problems 4,9,10
  - *Financial Management*
  - *Billy Wilson, All American*
  - Case Study (#10)
- **May 24**
  - Read Chapter 12
  - Chapter 12 Problems 1,8,10
  - Indirect Cash Flow Model I
  - *Financial Management*
  - *Indirect Cash Flow Model II*
  - Gilbert Enterprises Case Study (#11)
  - *Financial Management*

### Week 10
- **May 29**
  - Guest Speaker #3
  - *TBD*
  - Indirect Cash Flow Model II
  - *In-Class Worksheet*
- **May 31**
  - Final Exam Review
  - *Indirect Cash Flow Model III*
  - *In-Class Worksheet*

### June 5
- **Final Exam**
  - *Briggs 422, 8:00am – 10:30am*