

MARIA ROBERTSON

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EDUCATION

Bachelor of Arts - Lawrence University, Appleton, WI

June 2024

Major: **Economics**, Minor: **Data Science**

GPA: **3.6**

Dean's list in all terms for 2020-2021 academic year

RELATED COURSE EXPERIENCE

- Conducted product and market research as part of an Innovation and Entrepreneurship class; pitched in front of a class of 40 people and outside “investors”
- Collaborated with 3 team members to determine best pricing strategy to use to launch product
- Used data scientific techniques to perform statistical analysis price predictions; worked independently to write high quality reports with a valuable conclusion
- Built multivariate models using R Studio and presented results to professors using PowerPoint
- Analyzed and discussed month-end reports and P&L statements, and made decisions based on financial information

EXPERIENCE

Junior Consultant, Oracle Software, Green Bay WI

June – July 2021

- Collaborate closely with a team of 20+ consultants as well as clients to identify needs and propose customized solutions to streamline business processes
- Drive awareness and adoption of products and solutions within the company
- Provide critical business insights and training to client teams to ensure successful roll-out of products

Business Analyst Intern, Apex Consultants, Appleton WI

May – August 2020

- Plan and analyze business problems, such as evaluating stakeholders satisfaction of company's success
- Interview key stakeholders, gather, organize, and process information for analysis
- Conduct statistical and econometric methods to support consulting projects
- Prepare reports and presentations based on project specifications for delivery to clients

CAMPUS LEADERSHIP EXPERIENCE

Team Representative, SAAC, Lawrence University, Appleton, WI

February 2021 – June 2022

- Collaborate with Athletic Director and University executives regarding legislation
- Represent team and work with professors to continue strong relationships regarding athletic demands

OTHER EXPERIENCE

Math Tutor, Lawrence University, Appleton WI

September 2020 – June 2021

LANGUAGES: English, Spanish