

Sufjan Stevens

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Education & Honors

Lawrence University, Appleton, WI

June 2027

Majors: German, English (Creative Writing)

GPA: 3.86

Honors: Dean's List (All Years)

- Completed honors project in German on the implicit ideology posited by the recently created Heimat Ministry through analysis of Heimat Ministry press releases and a broader analysis of portrayals of Heimat.
- Analyzed colonial discourses present in the German Colonial Magazine (*Deutsche Kolonialzeitung*) to uncover and discuss the discourses that made possible the genocide in German Southwest Africa.

Experience

Public Relations Intern

Güd Marketing, Lansing, MI

June 2026 – August 2026

- Conducted demographic research to prepare for Güd Marketing's upcoming contract with the state of Michigan for "The Census is for Everyone" campaign.
- Successfully recommended that the campaign also be conducted in Ukrainian in response to growing Ukrainian population
- Drafted numerous responses for Michigan Education Trust campaign.
- Collaborated with one other staff member to manage the Michigan Education Trust Campaign's Social accounts (Twitter, Instagram) and gained rudimentary understanding of SEO strategies.

Additional Experience

Employee

Lawrence University Communications Department, Appleton, WI

September 2024 – Present

- Administer the LU Insider Newsletter, which provides students, faculty, and staff with weekly updates on campus happenings.
- Revitalized LU Insider Newsletter by the addition of graphic designs and multi-platform releases to increase open and click through rates by 20% and 18% percent respectfully.
- Worked with LU Athletics Department to formulate responses to local newspaper inquiries about competition results.

Creator

22ish, Appleton, WI

January 2026 – Present

- Created blog dedicated to validating the experience of lacking orientation and feeling lost in postmodernity.
- Authored over 53 posts (and counting) pertaining to personal experiences, philosophic discussions of structuralist and post-structuralist thinkers, and guest interviews.
- Gained a following of 30 weekly readers.

Skills:

- Fluent in English, Armenian
- Rudimentary understanding of SEO
- Proficient in modern algorithms on Twitter and Instagram
- Extensive experience with Constant Contact online marketing software