

## Professional Networking Sites

| Site  | Description   | Best for  | Cost  |
|---|---|---|---|
| <b>Viking Connect</b><br>( <a href="http://vikingconnect.lawrence.edu">vikingconnect.lawrence.edu</a> )   | Lawrence University networking and mentoring platform   | Lawrence students and alumni  | Free  |
| <b>Lawrence Merit Pages</b><br>( <a href="http://lawrence.meritepages.com">lawrence.meritepages.com</a> ) | Online platform available to all Lawrentians to highlight their accomplishments inside and outside the classroom.   | Lawrence students   | Free.   |
| <b>LinkedIn</b> ( <a href="http://linkedin.com">linkedin.com</a> )  | A social network for professionals to connect, share, and learn.  | Everyone  | Free basic account, premium accounts range from \$30 - \$120/monthly.   |
| <b>About.me</b>   | Social platform from which to link multiple online identities, relevant external sites, and popular social networking websites such as Facebook, Flickr, Pinterest, LinkedIn, Twitter, and YouTube. | Everyone  | Free basic page. Additional features and analytics \$48/annually.   |
| <b>Art Station</b>  | Community with the goal of empowering artists and creating opportunities for success. Artists connect with each other and display their work.   | Professional 2D and 3D animation artists, especially those working in the games, film, media and entertainment industries | Free basic plan. Art Station takes a percentage of items sold. Plus and Pro plans cost more.                          |
| <b>Bandcamp</b> ( <a href="http://bandcamp.com">bandcamp.com</a> )  | Artists and labels upload music and control how they sell it, setting their own prices.   | Musicians   | Account and uploads are free. Company takes 15% commission on sales.  |
| <b>Behance</b> ( <a href="http://behance.net">behance.net</a> )   | Photography and art networking site and online portfolio to display creative work.  | Photographers and artists   | Free.   |
| <b>Flickr</b> ( <a href="http://flickr.com">flickr.com</a> )  | Online community for hosting images and videos.   | Photographers, filmmakers, animators  | Free basic account. Pro account is \$50/annually.   |
| <b>Github</b> ( <a href="http://github.com">github.com</a> )  | Website and cloud-based service that helps developers store and manage their code, as well as track and control changes to their code.  | Open Source software developers   | Free individual plan with paid plans for teams and organizations.   |
| <b>Goodreads</b> ( <a href="http://goodreads.com">goodreads.com</a> )                                     | Social cataloging website that allows individuals to search its database of books, share book recommendations and discuss publications.   | Authors   | Free. Authors can purchase ads to increase reach of their books.  |
| <b>Gust</b><br>( <a href="http://gust.com">gust.com</a> )   | Funding platform for the sourcing and management of early-stage investments for startups.   | Startups  | Free basic account. Optional paid services available.   |
| <b>Soundcloud</b><br>( <a href="http://soundcloud.com">soundcloud.com</a> )                               | Audio distribution platform and sharing website that enables its users to upload, promote, and share audio.   | Musicians, Podcasters, Professional Deejays   | Free basic account with limited uploads and listening. Two tiers of paid accounts allow for additional functionality. |
| <b>Staff Me Up</b><br>( <a href="http://staffmeup.com">staffmeup.com</a> )                                | Jobs and networking platform for production staff in TV, film and theater.  | Film/TV and theater actors, voiceover artists, musicians, models, Film/TV crew  | Free basic account. Two tiers of paid accounts allow for additional functionality.                                    |