

November 2017

Upcoming Events

Bring Your Own Coffee (BYOC) - Donuts Provided Nov. 16, Brokaw Hall Lobby 8 a.m.

All Staff Meeting Dec. 13, Somerset 9 a.m.

Staff Recognition

[Andrew McSorley,](#)
[Library and Media](#)
[Center](#)

For his campus involvement, including service on the President's Committee on Diversity Affairs and various other activities.

[Andrew Borresen,](#)
[Major and Planned](#)
[Giving](#)

For raising funds for a new press box and building strong relationships with previously disengaged donors.

[Lindsey Kehl, HR](#)

For her hard work on developing the presentation and training for diversity point persons and supervisors.

Staff Monthly

Development Update from Cal Husmann

Giving Day's Hidden Figures

At a recent staff meeting, I had the happy occasion to talk with colleagues about the enormously successful Giving Day 2017. <http://www.lawrence.edu/s/giving/giving-day> When I asked colleagues who had actively participated in some way to stand and be recognized, several dozen people stood including many whose responsibilities fall outside alumni-development. I'd like to commend and congratulate everyone who helped make this a success.

I'd also like to call attention to our amazing operations and research team. I recently read the book *Hidden Figures* about the "back office" NASA human calculators who helped send a person to the moon. I thought of Lawrence's operations and research team as providing similar work to our goal of propelling our students through to graduation. They work with data, update records, process gifts, and maintain the accuracy and integrity of our data and much more.

On October 11, 2017, we received \$1,430,495 from 2,390 donors—in *one day!* Have you thought about what that volume of gifts means to the team that is responsible for processing 2,390 gifts and analyzing Giving Day? For them, the work of processing this tidal wave of gifts was just beginning on October 12, 2017.

The team is led by executive director of operations and research Lucas A. Brown '02, and includes gifts processing specialist Lauren Barnes, associate director of operations and research Mary Ann Gast, records specialist Janet Pearce, Kerry Lang, assistant director of operations and director of development analytics Jenny Ziegler. This team is doing commendable work at Lawrence, and they are a lot of fun as well! Will you please give them a high five or fist pump next time you see them?

President Mark Burstein is known to say that "fundraising is a team sport!" Continuing with that metaphor, I'd argue that and Giving Day 2017 was a Grand Slam in our World Series of fundraising.

Thanks to all! Go Vikings! - Cal

October Photo Contest Winner!

"The Light before the Storm"

Submit by: LeRoy Frahm
Electronics Technician
Physics Department

Please submit future submissions to staff_connection@lawrence.edu by the 30th of each month.

